

MDS-Remotenet – Automated Social Media Training Guide

Rev 1.0 9/30/13 djf

Overview: This guide will outline the current social media logic and setup for MDS Customers, the goal of our social media project is to easily identify and promote items in our product offerings that we would like to highlight. In addition to any manually updated items – the current system allows business logic to highlight and display products.

Currently we have 5 automated templates of with a total of 5 items each

- Template 1: Top 5 Latest Items – These are the newest items in stock based up the product master creation date field.
- Template 2: Top 5 Sellers – These are the items we have sold the most of in terms of sales dollars over the last 12 months
- Template 3: Top 5 Most Popular – These are the items we have sold the most of in terms of number of units over the last 12 months
- Template 4: Top 5 Trending Items – These are the items we have sold the most of in terms of sales dollars over the last 2 months
- Template 5: Top 5 Popular Trending Items – These are the items we have sold the most of in terms of number of units over the last 2 months

And one overall template known as #HyGenDeals

To advise clients of our deals – we use a hashtag which is a keyword with a # symbol in front of it. In our example it's #HyGenDeals , This is unique enough that any search will find it, and not conflict with another company.

The program will run nightly and calculate these items and post them to our blog (Hygen Happenings)

<http://hygenpharma.blogspot.com/>

Hygen Happenings HyGen Pharmaceuticals, Inc. is a national distributor of generic prescripti... search

Classic | Home

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5 Latest Items For Monday September 30,2013

#HyGenDeals
 00378-1809-10 Levothyroxine Sod 100mcg TB 1000 MYLA (Synthroid)
 60505-0260-02 Metformin HCl ER 500mg TB 500 APOT (Glucophage XR)
 00378-1815-01 Levothyroxine Sod 150mcg TB 100 MYLA (Synthroid)
 23155-0116-01 Glipizide/Metformin 2.5/500mg TB 100 HERI (Metaglip)
 23155-0117-01 Glipizide/Metformin 5/500mg TB 100 HERI (Metaglip)
 00591-3525-30 Lidocaine 5% PATCH 30 WATS (Lidoderm)

Login to our website to view your special pricing or contact us today for latest deals
www.hygenpharma.com

Posted 2 hours ago by Hygen Sales

+1 Tweet 1 Like 1

0 Add a comment

SEP 30

Top 5 Popular Trending Items For Monday September 30,2013

#HyGenDeals

Send feedback

It will then be posted to our Facebook <https://www.facebook.com/HyGenPharma>

Hygen Happenings | HyGen Pharmaceuticals Ir

https://www.facebook.com/HyGenPharma

facebook

Email or Phone: Password: Log In

Keep me logged in Forgot your password?

HyGen Pharmaceuticals Inc. is on Facebook.

To connect with HyGen Pharmaceuticals Inc., sign up for Facebook today.

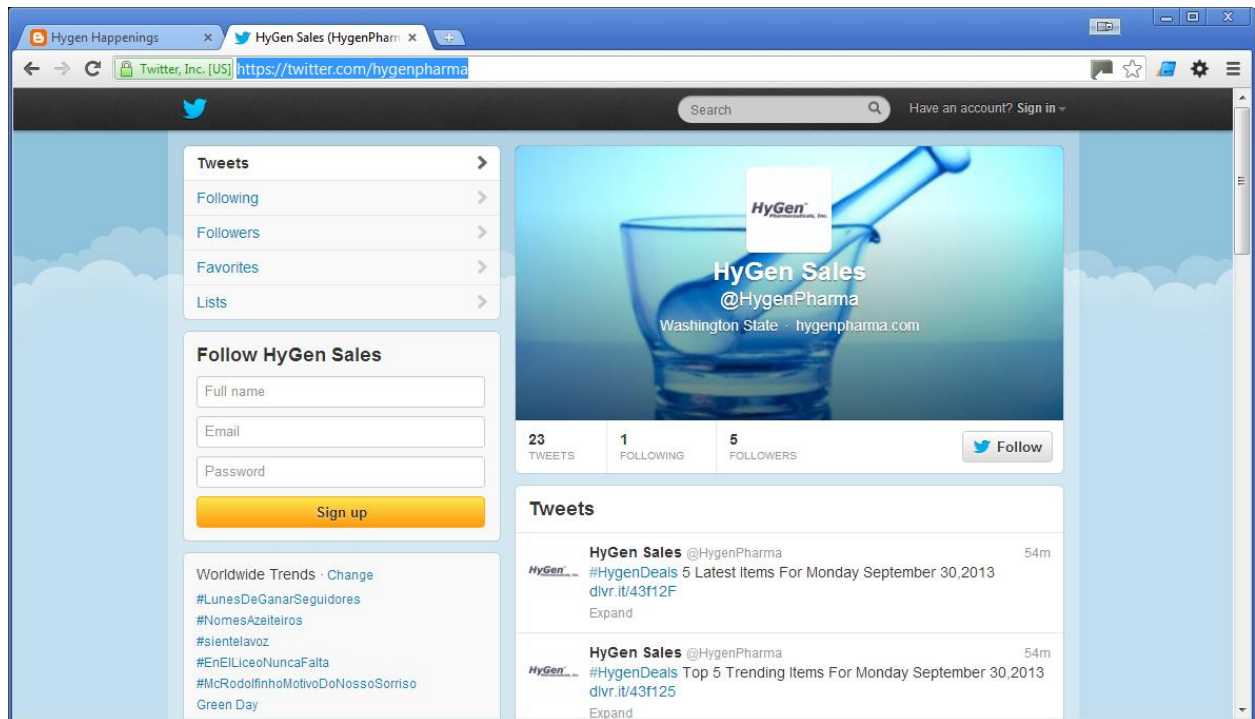
Sign Up Log In

HyGen Pharmaceuticals Inc. 7 likes · 1 talking about this

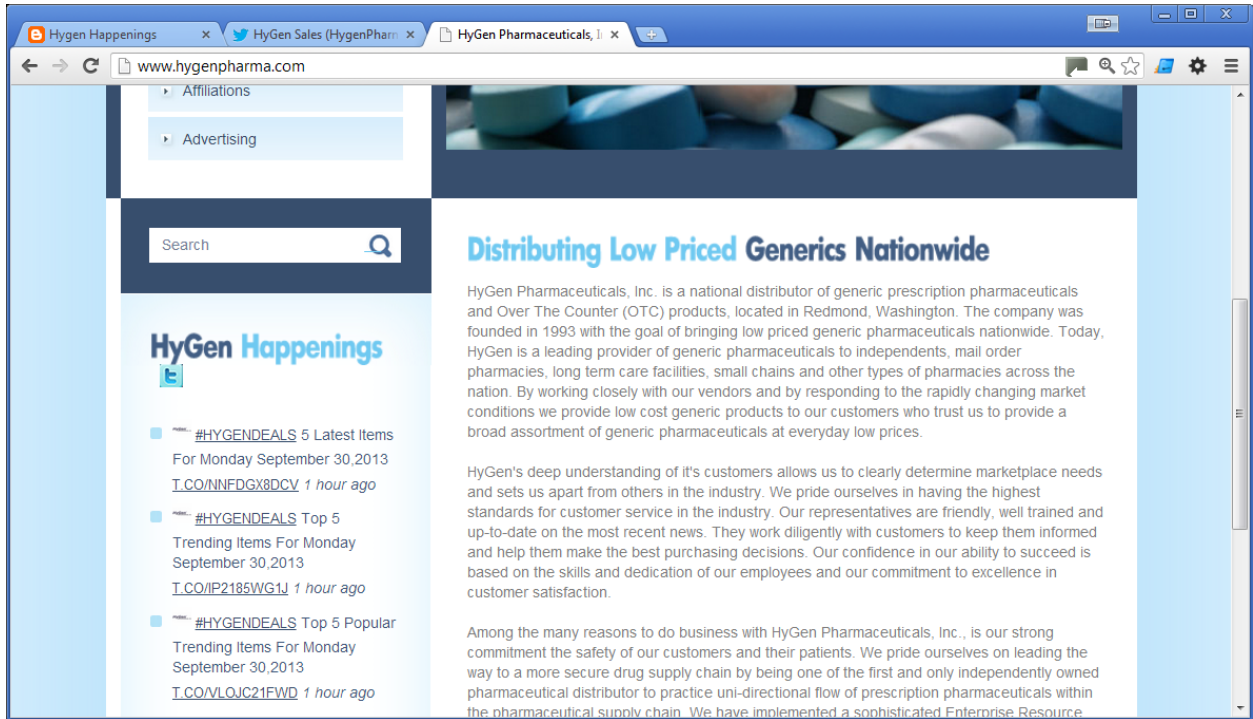
Community
 Founded in 1993 in Bellevue, Washington as HyGen Pharmaceuticals, Inc., the Company was especially established with the goal of bringing lower priced gener

About Photos Likes

And our twitter feeds within 1 hr <https://twitter.com/hygenpharma>

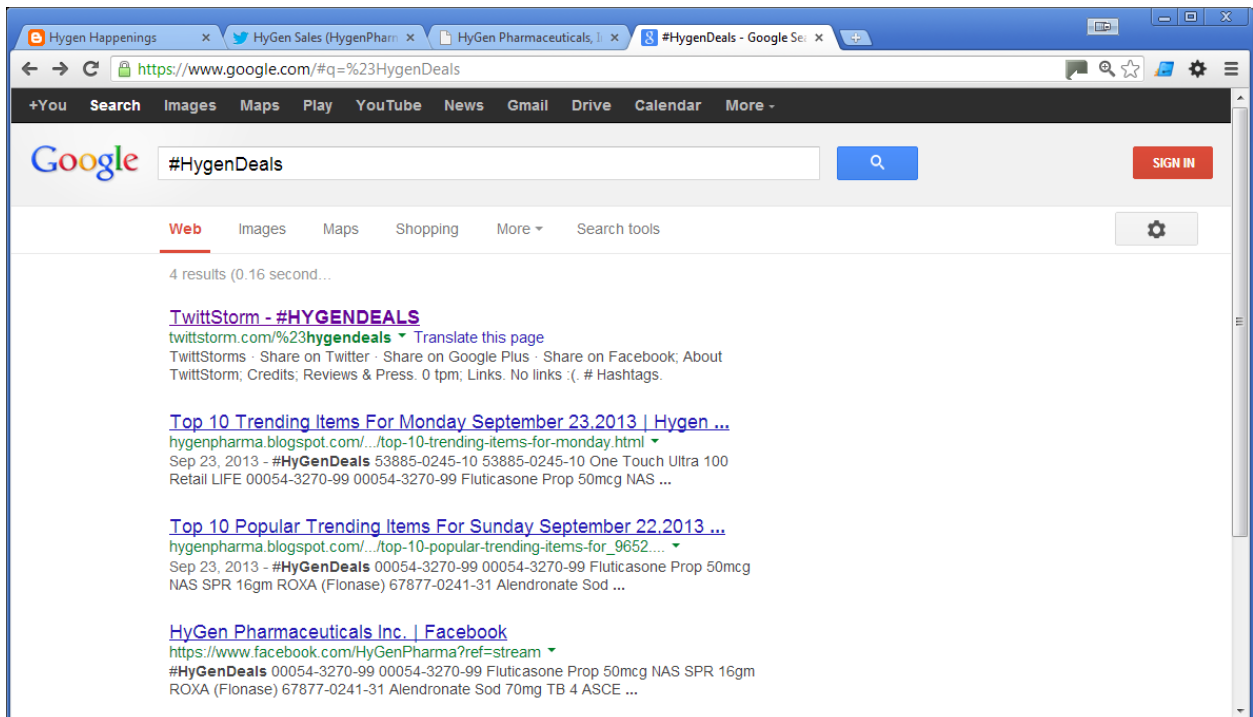


In addition our website will pick up the latest twitter feeds and display them on our home page. In the Hygen happenings section



Because we use the hashtag a search on Google, twitter, or face book will bring us to our deals quickly

So simply tell potential and current clients to search for #HyGenDeals and they will quickly and easily find the latest deals.



Once they find the deal and would like to order it – they can login to the website and click on the #HygenDeals hashtag under place an order; this is a combination of all the items that appear on the 5 templates we automatically create. In our example there are only 19 items because we have some overlap on our products.

HyGen™ Pharmaceuticals, Inc.

Real Time Online Ordering
 Price, Availability, & Ship Method not guaranteed due to order size or order value.
 Same day shipping on orders placed by 3:45pm Pacific Time.
 Product or Order Questions? Call your Sales Representative for assistance.

Order# 104315 Total Amount \$0.00

Template Order

Web Order # 104315 Customer PO# None Ship to HyGen F Redmon

Current Template: Daily Deals For Monday September 30,2013 Click here if you want to update or export to Excel.

19 Items are on this template.

Sort By: Product Code GO Save as Default
 Items per page: 10 GO Save as Default
 Manufacturer: All Manufacturers GO
 Choose a template: History - Default Shipto GO

Enter Quantities in boxes at left, and click an UPDATE button below to add quantities to your current order.
 Click on a Product Picture or Product Number for additional product information.

Product No.	Ord. Qty/UM	Avg.M. Usage	Product Description	Price/UM	In Stock	Mfr	Mfr PN#	Purchase History	Delete Item
00054-3270-99	EA	0	Fluticasone Prop 50mg NAS SPR 16gm ROXA (Flonase)	\$5.53 EA / 1		Roxane Laboratories			Delete Item
00193-7098-00	EA	0	Ascencia Contour Health Plan Contract 50 BAYE	\$17.99 EA / 1		Bayer			Delete Item
00378-1809-10	EA	0	Levothyroxine Sod 100mg TB 1000 MYLA (Synthroid)	\$289.45 EA / 1		Mylan Pharmaceuticals			Delete Item
00378-1815-01			Levothyroxine Sod 150mg TB 100 MYLA (Synthroid)			Mylan Pharmaceuticals			Delete Item

javascript:SearchList("CL","WEB35")