# **Google™ Maps Integration Kit for MDS**

## Visualize your data using the power of Google™ Maps



Internet technologies offer an ever increasing array of capabilities to better understand and compare your business information. By leveraging the power of Google's API (Application Programming Interface), TSH and MDS are now able to bring your sales and prospect information

to life via the Google Maps' interactive maps technology. XML based standards and easy integration are a hallmark of the MDS system, so it was a natural fit with Google's application.

Here are just some of the tools included in the Google Integration Kit:

#### Customer Sales Analysis Ranking with Gross Profit Map

View your most profitable customer ranked by sales or gross profit and filter results to see who falls below or above your projected sales or gross profit totals - make decisions on where to best concentrate your sales efforts geographically.

#### Customers vs. Prospects Map

Map your customer vs. your prospects to view possible references, site visits or learn what others in the area are buying.

#### **Client Route List Map & Directions**

Allow salespeople to create an interactive map with waypoints for each client as well as directions. Options include adding customer specific information to each map saving time and effort before salesman head out on the road.

#### **Integration with Delivery Master Route and Manifest Planning** Utilizing the MDS Delivery Master Suite you can now visually map your routes before

you can now visually map your routes befor leaving the building.

### Real-Time Driver Tracking for Delivery Master (coming soon)

Watch in real time as your delivery map is updated at each stop on your driver's list. Signatures and package information are then synchronized and are available via the simple map interface for Proof of Delivery (POD).

For more information about our Google Maps Kit, call The Systems House, Inc. at 1-800-MDS-5556 or email sales@tshinc.com.

#### About The Systems House, Inc.

The Systems House, Inc. (TSH), formed in 1979, is a company with a long standing reputation for outstanding software products and unparalleled customer service. With in excess of 250 installed MDS clients throughout the United States and Canada, TSH is widely recognized as one of the premiere suppliers of software and computer solutions for the Distribution Marketplace. TSH has made a corporate commitment to distribution, which assures our customers that the latest in technological innovation, and the tools that are so critical to their success in the complex and fast changing world of distribution, will be available when needed.



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