Remotenet Advertising Banner Overview

Djf 1/15/09

At the top of each Remotenet web page there is a space for an advertising banner –
These banners allow you to have specific targeted information about what is on the page
or the products a customer is viewing and alternately allow them to click on a banner to
be brought to a special template of products.

Setting up your Banners
Step 1.
Place all your advertising images in the images folder on the web server

This is in a parameter on your MDS Server if you do not know what your path is.
PARAMETER WEB.OPTIONS ATTRIBUTE 2
../../rn/images/ - is our example for the demo system
So this would be the images folder on our web server at (http://hosting.tshinc.com/rn)

If you are not sure contact your Web site Admin or TSH Support

The Size of the image matters because of the space available
Normal Size Range should be 450-500 pixels wide by 60-65 pixels high

Here is an example ad.

Step 2. Setting up banners based upon the Web Class.
Each web class can have a special banner and a link to a website (or a pdf file in our
example). Many customers will have a specials sheet in a pdf format available for
download –or if they are advertising for a manufacturer it would have a link to the
manufacturers web site.

```
djf - [mail.tshinc.com-demo.12-WEB.CLASS-MAINT012$1]
File  Edit  Settings  Reset  Tools  GUI  PDA  Standard Functions  Special Functions  Help

                        WEB PRODUCT CLASS MAINTENANCE


     WEB PRODUCT CLASS              001

     1.DESCRIPTION                  Default Web Class

     2.ADVERTISING IMAGE           RNSpecialsAd.gif

     3.WEB LINK
                 http://hosting.tshinc.com/rn/images/specials.pdf

     4.CLASS IMAGE




     ENTER LINE # TO CHANGE,DELETE TO DELETE,0 TO ACCEPT            XXXXXX

   HELP      OK/END    INSERT    LDELETE   PREV PG   NEXT PG   INQUIRY   CANCEL    Off                    Popup
```

Go into Web Product Class Maintenance (Remotenet Menu)
And enter the banner image name in attribute 2 (this is case sensitive)
Then enter the optional Web Link in attribute 3

Here is an example for Welch Allyn – a Medical Manufacturer


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djf - [mail.tshinc.com-demo.12-WEB.CLASS-MAINT012$1]
File  Edit  Settings  Reset  Tools  GUI  PDA  Standard Functions  Special Functions  Help

                        WEB PRODUCT CLASS MAINTENANCE


     WEB PRODUCT CLASS              002

     1.DESCRIPTION                  Welch Allyn Products

     2.ADVERTISING IMAGE           WAad.jpg

     3.WEB LINK
                 http://www.welchallyn.com

     4.CLASS IMAGE




     ENTER LINE # TO CHANGE,DELETE TO DELETE,0 TO ACCEPT            XXXXXX

   HELP      OK/END    INSERT    LDELETE   PREV PG   NEXT PG   INQUIRY   CANCEL    Off                    Popup
```
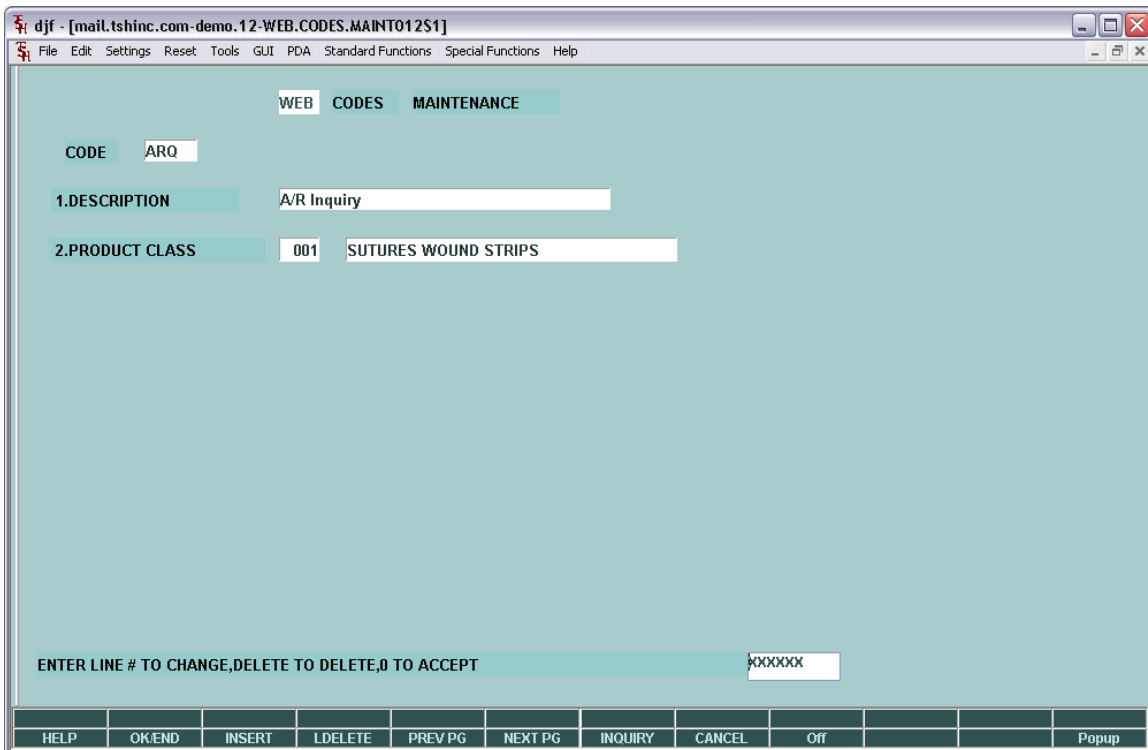
Step 3.
Using Banners based upon the page they are viewing

Each page in Remotenet has a unique code associated with it and is setup in the Web Codes Maintenance (use the inquiry to view them) the Alphabetic Codes have a description for each page.
ARQ – is the A/R inquiry for Example

If your system prompts you to check out the file using a CASE or says the file is read only – contact support@tshinc.com for a case to allow you to change these codes . Creating new codes or modifying existing ones requires a case number so we can track the changes and still allow for upgrades.

Step 4.
Test the Changes
This Will attach Ar Inquiry page to our new add – so when customers go to the AR inquiry page they will see our new ad..

If I wanted to swap it for the Welch Allyn Add

AND THE WEB SHOWS AS