

More Health...

disease (GERD), experienced

by many as chronic heartburn...

AON recently converted its clinical billing software and adopted additional capabilities, including EHRs, registering and scheduling with MedTrak software for its five occupational health clinics in Southern California. AON needed a solution to help compete against the larger national occupational medicine chains, yet it lacked the technical infrastructure, IT skills and budget for increased staffing expenses.

'By acquiring these new capabilities as a service, AON has become much more efficient and able to provide a better patient experience without upfront IT infrastructure costs or a need for additional staff for on-going IT maintenance,' said Larisa West, director of administration, American Occupational Network. 'With MedTrak, we've been able to streamline our clinical processes, and to have added these capabilities and staff them onpremises, we otherwise would have needed to add two or three technical staff members per clinic.

MedTrak also provides its software as a cloud-based service to educational institutions to help build the skills of future health professionals. Davenport University has trained hundreds of medical students on MedTrak software by simulating real-world health system medical workflows, EHRs and billing.

IBM Business Partner The Systems House, Inc. of Clifton, New Jersey, has experienced an industry shift with more clients opting to acquire its supply chain software as a service. Its Master Distribution System (MDS) software, tailored to the needs of healthcare supply distributors, can be managed either by a client on its own premises or as a service, hosted remotely on IBM AIX software and IBM System p servers. Of The Systems House's new customers in 2008, more than 75 percent opted to use their software with the cloud-based services delivery model.

'Healthcare supply distributors play a critical role in the industry and are not immune to the challenges of reducing the cost of care for patients,' said David Fertig, vice president, technical services, The Systems House. 'With IBM technology and support, we've been able to deliver MDS as an affordable service, helping distributors to better manage their costs, become more efficient and meet the level of service their customers demand.

HvGen Pharmaceuticals, a national wholesale distributor of generic prescription pharmaceutical products based in Bellevue, Washington, needed to implement a new IT infrastructure to better manage its business operations and address increased regulatory and reporting issues while building a foundation for solid business growth.

The company was using several different software systems and wanted to create an integrated view of all its business information. The company chose MDS delivered as a service because of the unlimited growth capability and the quick start-up and implementation it offered.

With increased business control and an instant view of all operational activity, HyGen now can catch invoices going out below minimum margins, decrease inventory levels on products that no longer sell, and provide customers with documentation when they attempt to return items that were not purchased from the company. Utilising lot and serial tracking, HyGen also can create e-pedigree documentation for 'track and trace' on drugs throughout the supply chain.

All of these functions allow the company to focus on growing its business through new opportunities instead of dealing with the daily operational and technology issues associated with running a small-to-medium business.

MedTrak Systems and The Systems House are part of IBM's Software as a Service (SaaS) Speciality program - comprised of over 200 Independent Software Vendors (ISVs) using an IBM infrastructure to support their cloudbased software services offerings.

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