CRM Relationship Development

MDS Sales Management











CRM / Telemarketing Tools

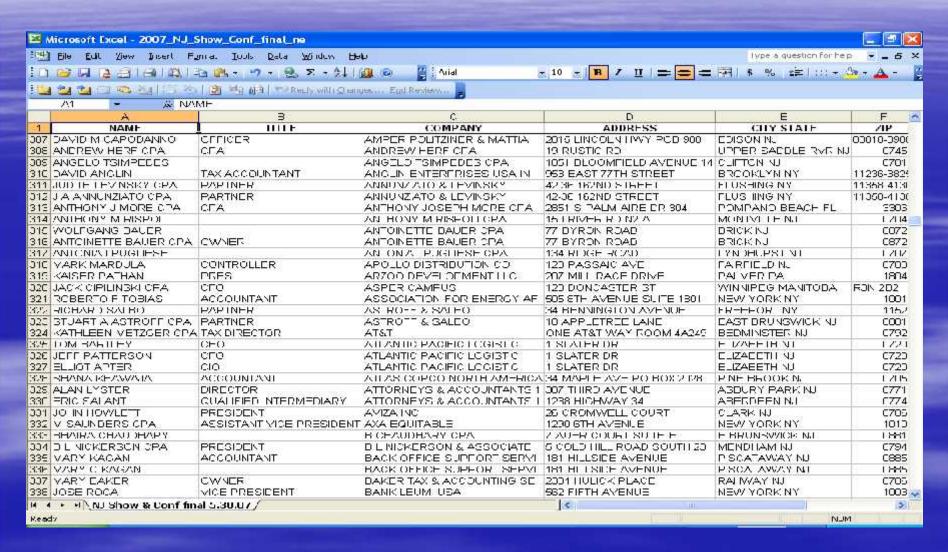
MDS CRM

- Import of Prospect Contact Information
- First Contact/Classification
- Tracking Communication
- Follow through to Close
- Custom Reports
- Key Performance Indicator

CRM / Telemarketing Overview

- Automate and integrate every aspect of Prospect contact and progress
- Prospect information passes smoothly from individual to individual
- All individuals dealing with the Prospect have all of the important information required to properly develop the account at their fingertips
- Reports evaluating progress

Data Can be Loaded from Excel



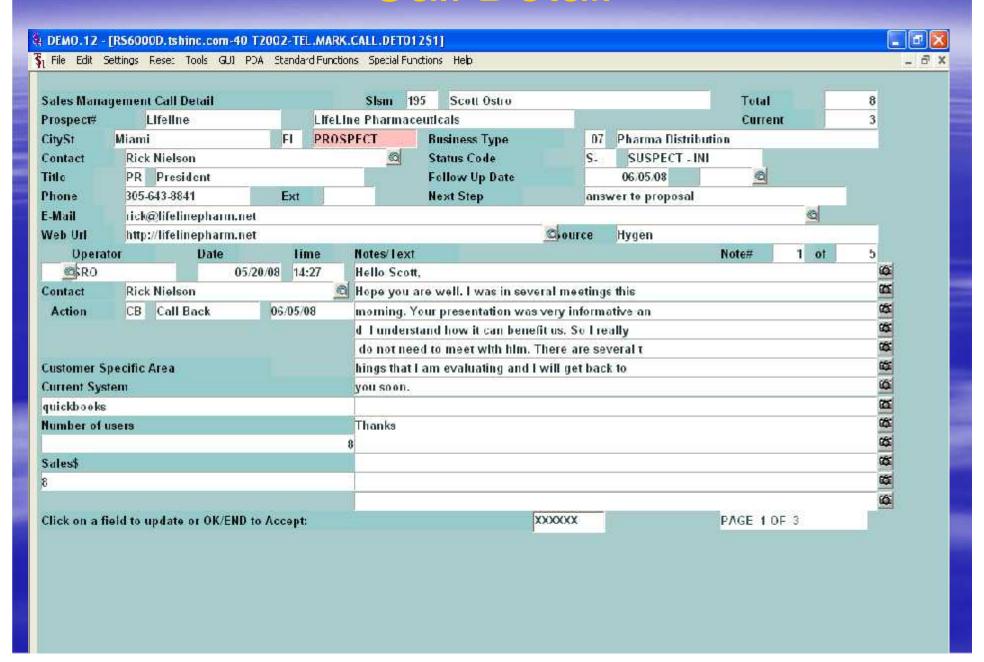
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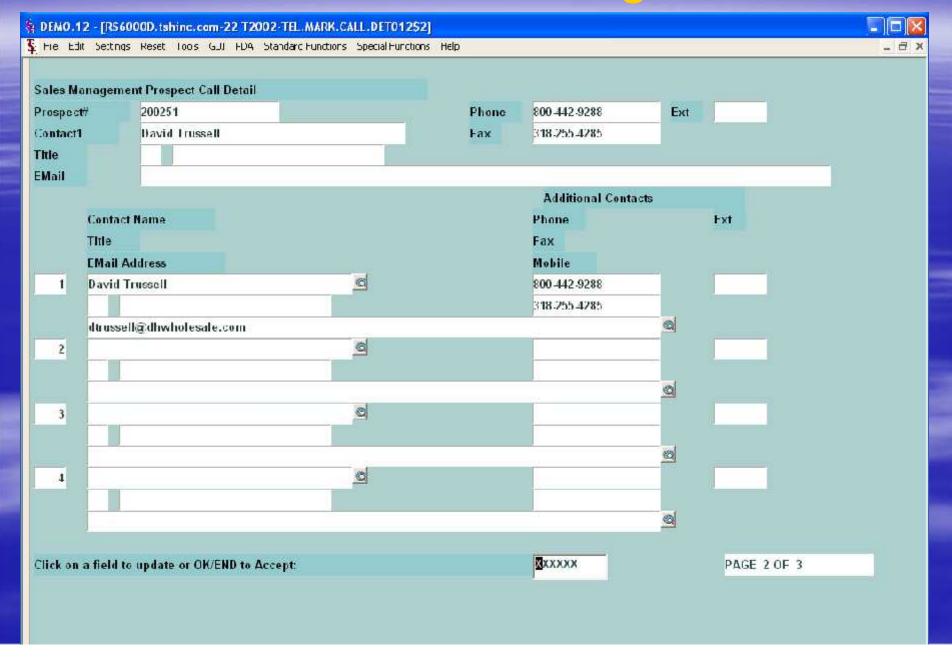
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CRM Call Detail Page Two



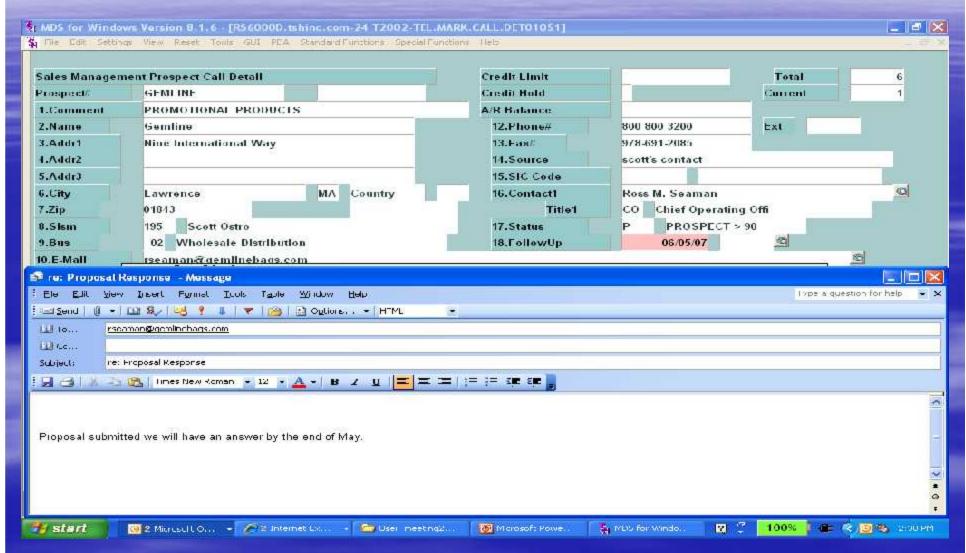
Sales Detail Page 3

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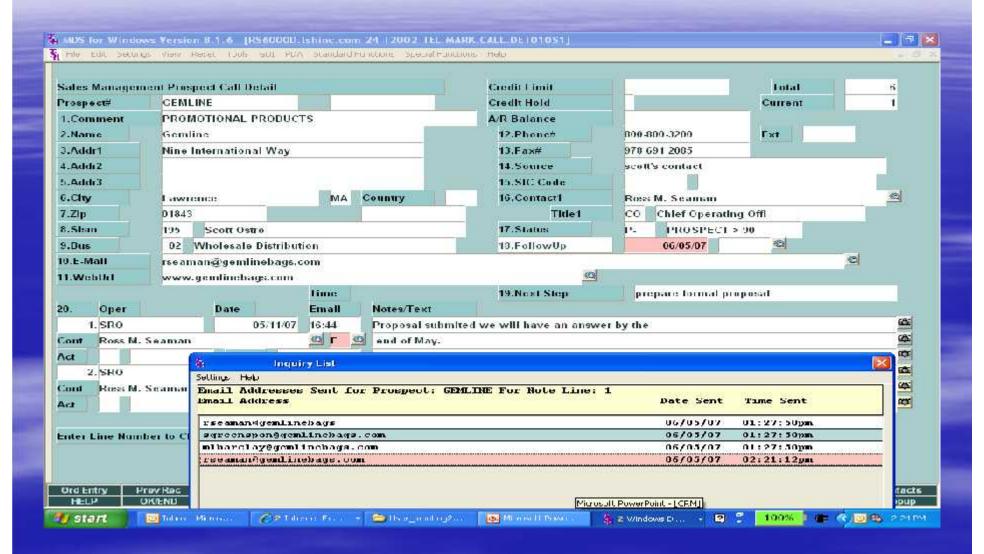
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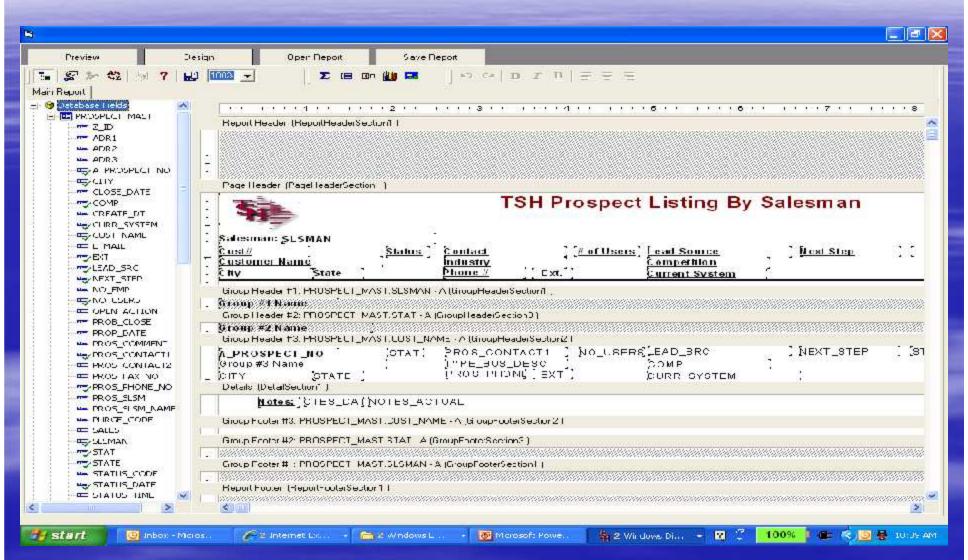
Email Created



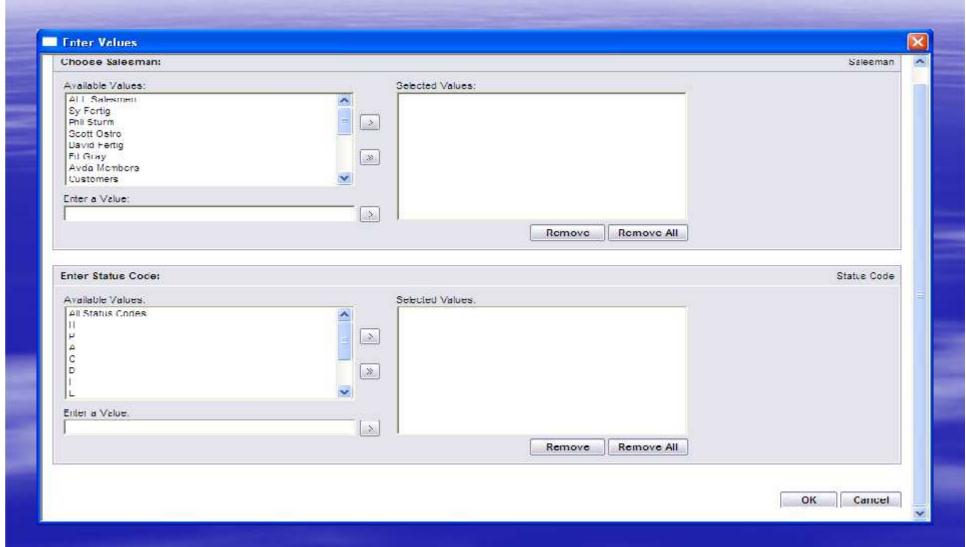
Email Confirmation



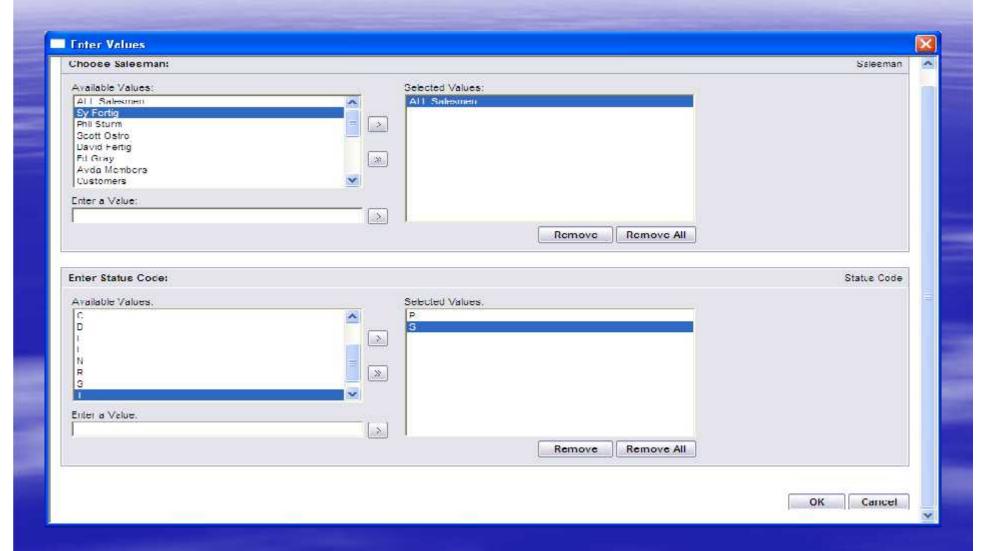
Crystal Reports Design



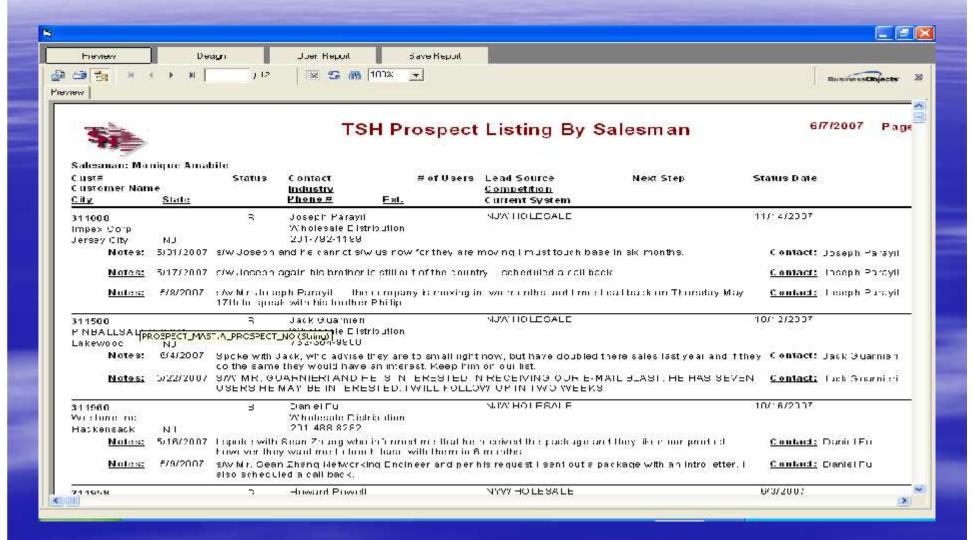
Telemarketing Report



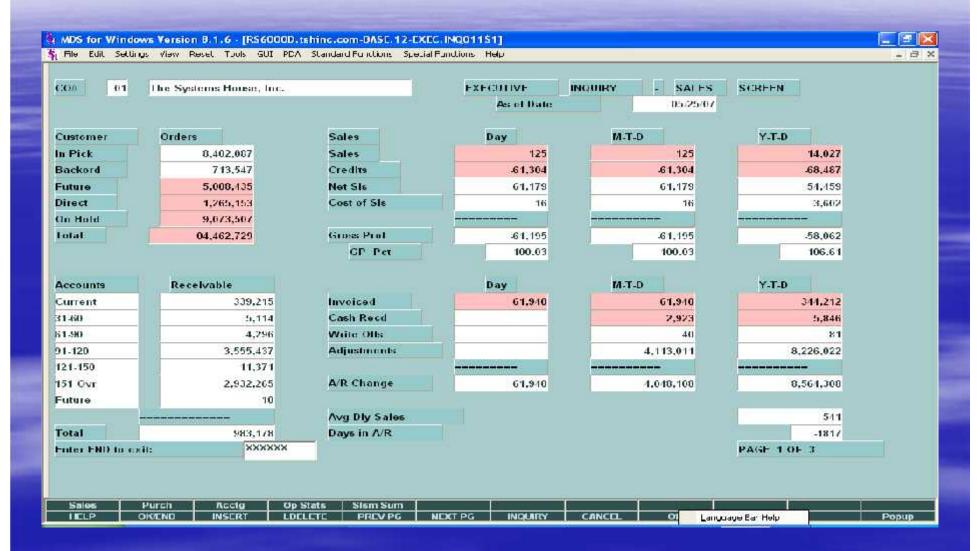
Selected Values



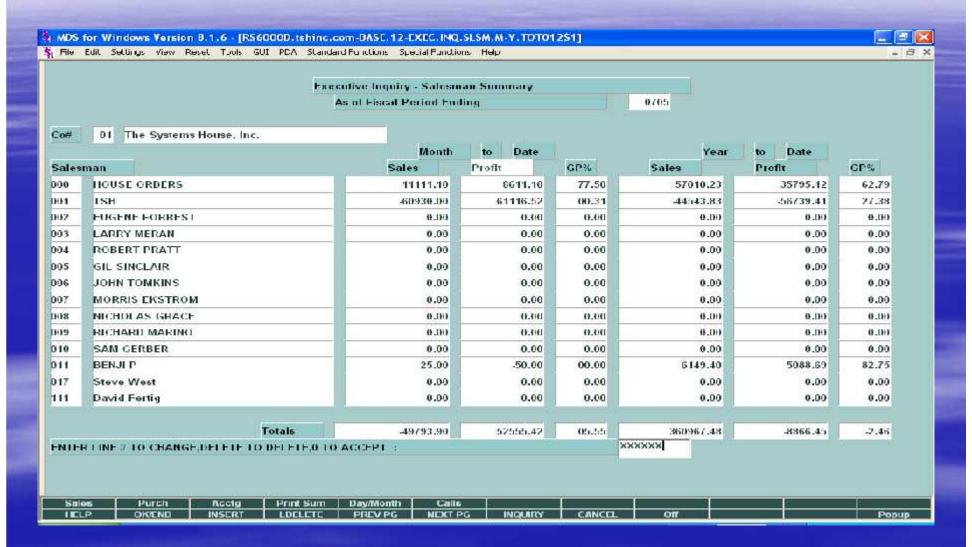
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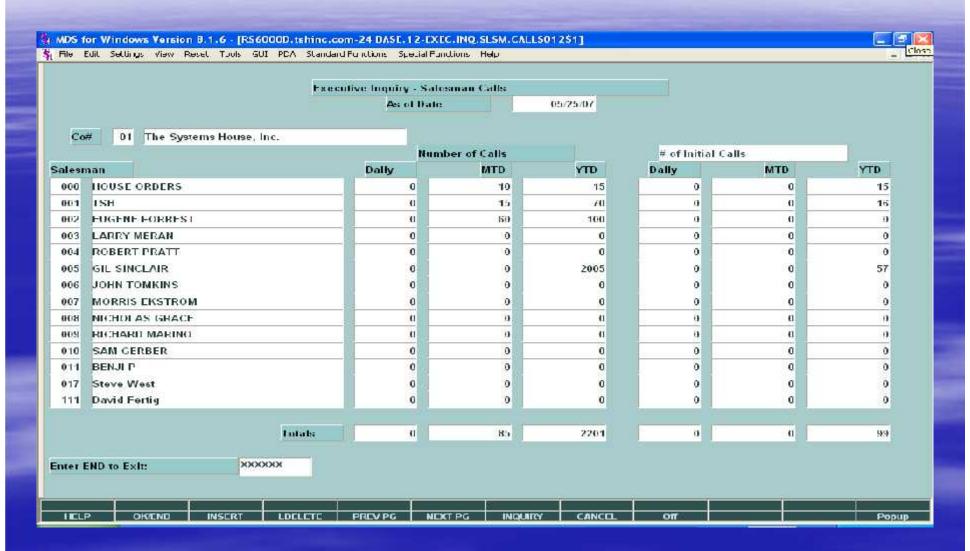
Executive Inquiry Sales Summary



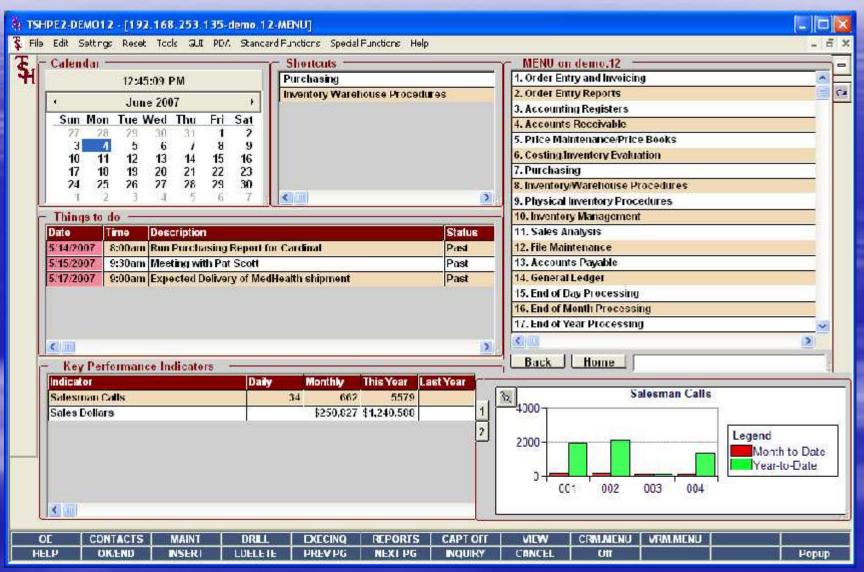
Sales Report Summary



Call Report



Dashboard Key Performance Indicator



CRM Summary - Benefits

 Better, more efficient management of Telemarketing efforts.

Instant access to all relevant information

Contact information is easily available throughout enterprise (MDS)

